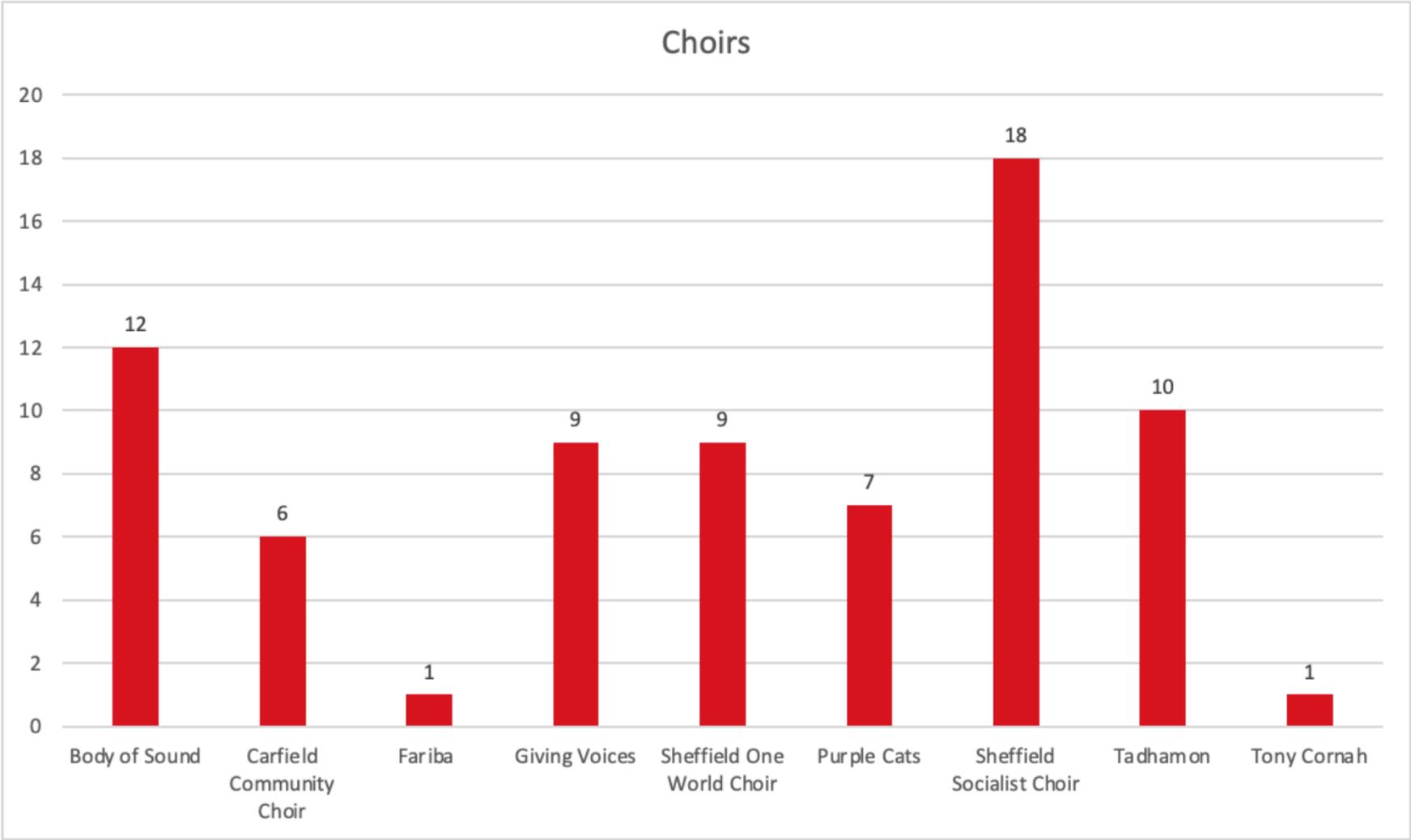


BIG SING SURVEY RESULTS



Choirs Represented

To give a full picture of which choirs were represented, people who mentioned multiple choirs have been included for each one listed. This does not impact the weighting of their other responses.



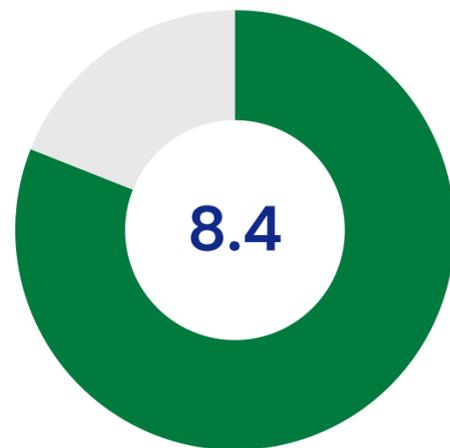
60
Respondents representing
nine groups.

SONGS

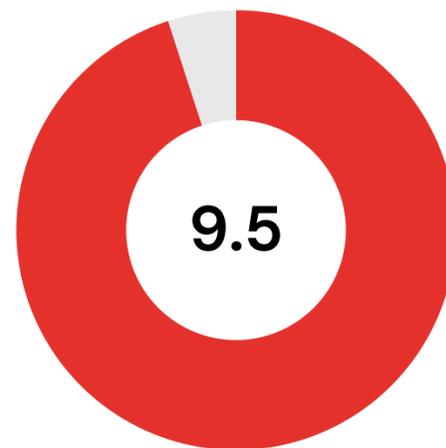


Lead Song Choice

All 60 respondents replied to the question: On a scale of 1-10, did you think "You'll never walk alone" was an appropriate lead song?



Mean Answer

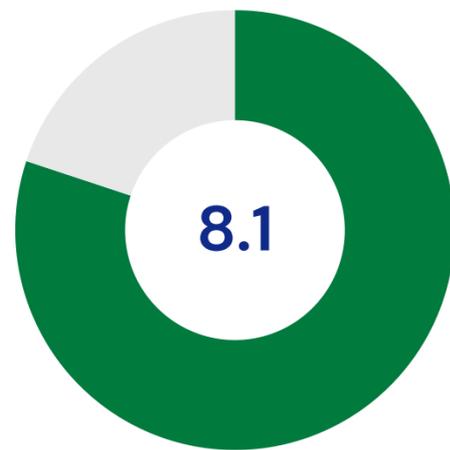


Median Answer

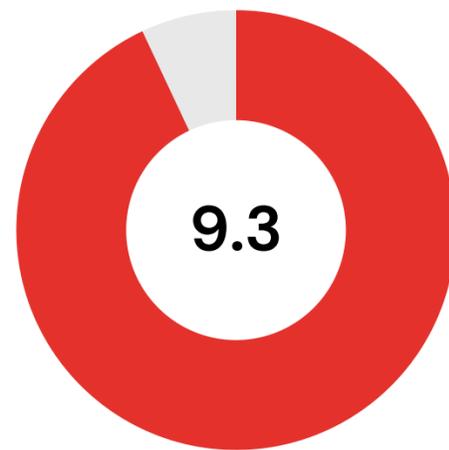


Second Song Choice

All 60 respondents replied to the question: On a scale of 1-10, did you think "L'Hurriya Jaya" was an appropriate second song?



Mean Answer



Median Answer



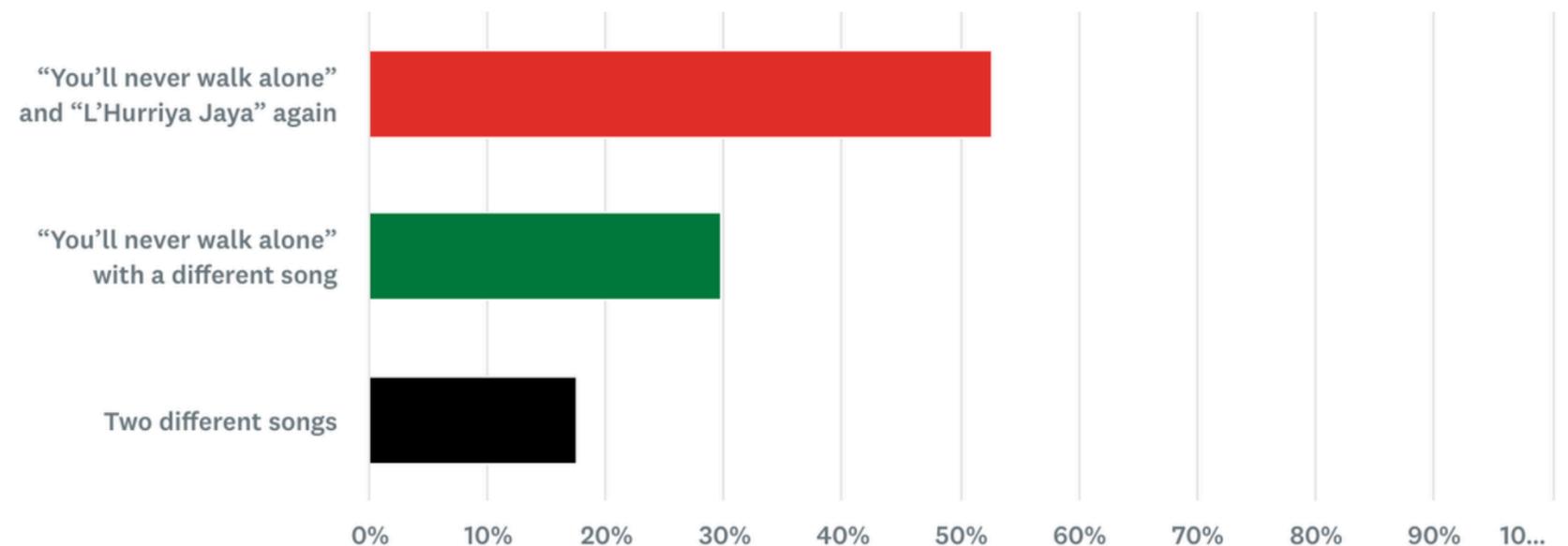
Alternative Song Choices

52.6%

More than 50% of the 57 respondents to the question “Which of the following song choices would you prefer to sing this year?” voted to keep the existing two songs.

Which of the following song choices would you prefer to sing this year?

Answered: 57 Skipped: 3



Alternative Song Choices

Selected Responses

“ A second song with some uplifting Arabic words to communicate directly to audience in Gaza. ”

“ Something which is meaningful to the people of Gaza who are listening. Is You'll Never Walk Alone meaningful to them? I don't know! ”

“ I would like L'Hurriya Jaya or ' We will not be silent' and would need time to think about another song. ”

“ It looks from the options that L'HUrriya Jaya and another song option is not on? ”

“ I think it's really important to have at least one of the songs in Arabic. ”

“ Whatever seems appropriate at the time - things move so fast. Definitely with arabic and maybe a song that is familiar to our friends in Palestine. ”

“ I have slight doubts about “Freedom is coming”, but only because I wonder if it's what the listeners in Gaza would want to hear. Is there a song that Palestinians in this country or in Gaza would recommend? I am happy to sing a different song in Arabic. ”

Alternative Song Choices

Suggestions

- L'Hurriya Jaya and an alternative (suggested or asked about by 5 people)
- Lay Down Your Sword and Shield
- Wake Up (The Sky is Singing) OR Siyahamba (South African melody) - "We are singing in the name of peace"
- We Shall Overcome with Arabic verse
- May Your Olive Trees Flourish by Jane Lewis
- This is Home
- The Children are Always Ours
- Palestine Anthem

Overall, people felt inclusion of Arabic songs and songs meaningful to people on the live link were important.

SUPPORT



Pre-Event Support

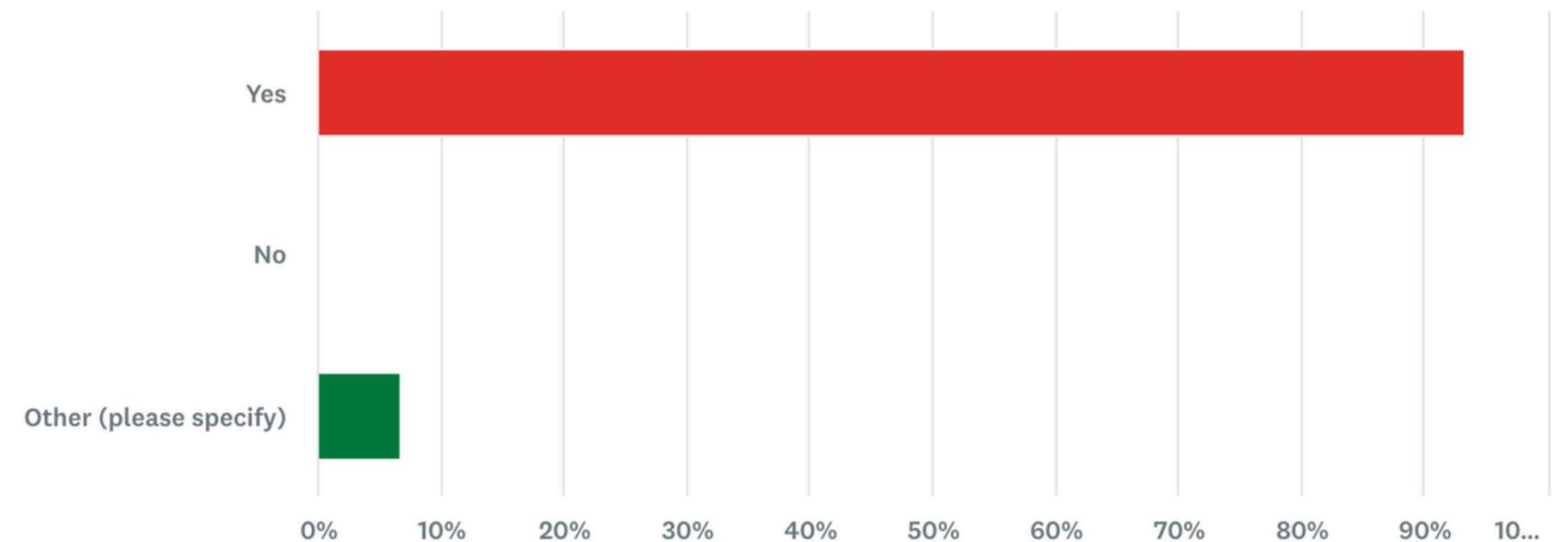
93.3%

More than 90% of the 60 respondents felt they had enough support preparing. Of the four that selected "other", two were not involved last year, one was in two choirs and felt one was more prepared than the other, and one felt a former choir leader was disengaged.

Big SING 2025 Feedback Results

Did you have enough support from Small Park BIG SING and/or your choir leader to prepare for and perform the two songs?

Answered: 60 Skipped: 0



Additional Support

- Encourage volunteers to hold words up more clearly.
- Words on weatherproof banners?
- Shelter from the rain.
- Nearby toilets.
- Another open, joint practice.

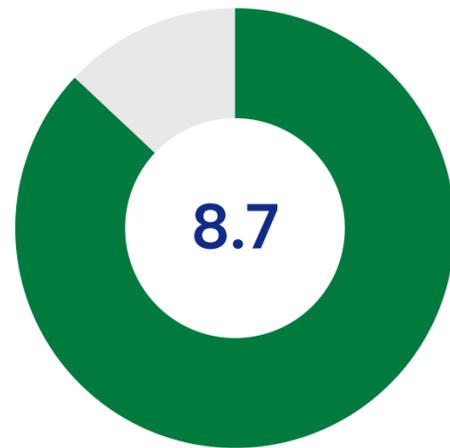
Selected Responses

CONNECTION

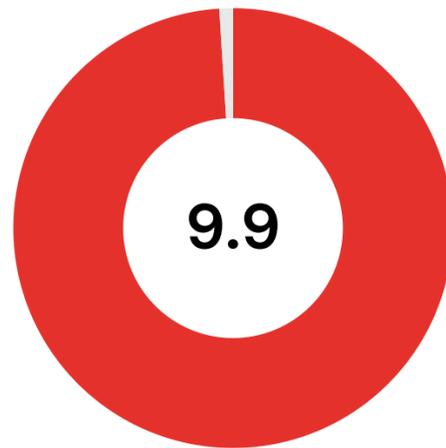


Connection to Gaza

All 60 respondents replied to the question: "The direct link to Gaza is a unique aspect of this event. On a scale 1 – 10, how important do you think this is?"



Mean Answer

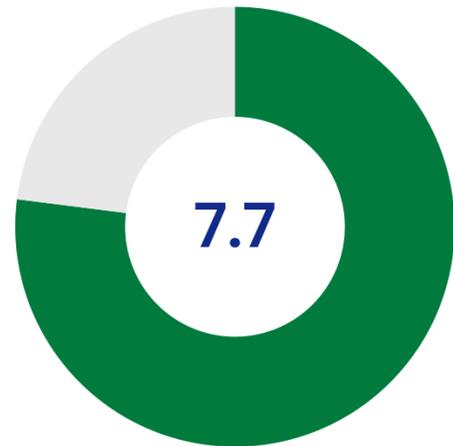


Median Answer

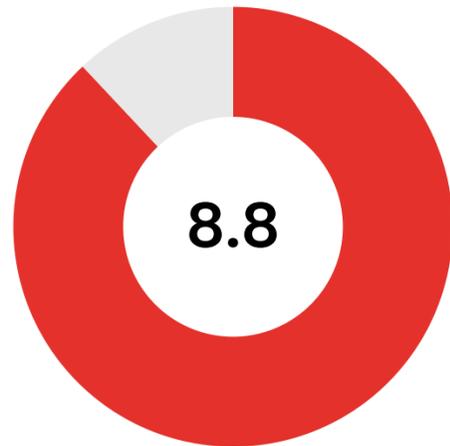


Big SCREEN

All 60 respondents replied to the question: "If we do more fundraising, we could have a screen with a live visual connection to the communities we have a relationship with. On a scale of 1 – 10 how much do you think this would enhance your sense of connection?"



Mean Answer



Median Answer

See below for specific feedback and thoughts.



BIG PICTURE



Personal Experiences

“ It was very powerful especially to be connected directly to those in Gaza. Amazing turnout and atmosphere. ”

“ An amazing and moving experience to sing and be connected to Gaza. ”

Big SING 2025 Feedback Results

“ Great to do something positive, hopeful and direct when the news narrative is so despairing. ”

“ Sense of support to the Palestinian cause against genocide. ”

“ The overwhelming longing for Palestinians to have freedom and peace. Also I decided to join a choir where there was a lot of support for the campaigning. ”

Selected Responses

“ Having my family there - partner, daughter and grandchildren - made the connection with Gaza/Palestine so much more poignant. My 'I can't sing' partner joined in and loved it and made a couple of new friends. It felt important to do the funrun together as a family, to strengthen our own sense of community and solidarity. ”

“ I found the experience moving and makes our fundraising efforts even more relevant than they were already. ”

“ A feeling of solidarity and goodwill. ”

Additional Feedback

Big SING

- Immediately the singing had finished I think it would have been better to have a moment's silence rather than straight into the speeches/slogans. Or just a brief pause to notice/celebrate the human connection that was happening and maybe to allow people to hug each other or just be able to acknowledge the emotion we all felt that was palpable (many were tearful). Instead it very quickly moved on to 'business as usual' so some of that impact was lost I think.
- The busking slot was very rushed particularly having to come and practice for the big sing. Is there a different or additional time for busking - earlier or Saturday Much more publicity of the event to at least doubling the attendance.
- Maybe some extra rehearsals involving getting to know people in other Choirs. Possibly singing some other songs as well (not necessarily as part of the live link).
- If we had a way of collecting indoors and/or gathering together as massed choirs either before or afterwards, even for a short while, that would feel very good.

Additional Feedback

Big SCREEN

- A big screen to see any glimpse of Gazans who are commemorating the big sing as best they can.
- I think the ideas of a live link to the communities would definitely help, and a reach out for more people to do the run and fundraising.
- The live link would be great - but only if it works! Quite often these things don't. And 10 minutes of trying to make it work and it not working would lose a lot of people's interest. (But if it did work, would be great!)
- Feeling connection with the people in Gaza would be enhanced if we could see them and speak to them clearly.
- A big screen would be great. I would be happy to contribute.
- I would have liked to see the people we were connecting with in Gaza. A lot of people gave a lot of their time to organise the Big Sing and the Small Park Big run, as well as the runners and walkers. I also volunteer as a marshal, and I am really pleased this whole event is in Meersbrook Park, close to where I live.
- It would really enhance the whole experience if there was a visual link up. And I think the local population would also like that.

Additional Feedback

Big SCREEN

- Given the cost of the tech, I think playing recorded messages and then a short whatsapp livelink amplified is fine. Do we know their feedback? Do they watch the video?
- I'd prefer the fundraising to go to Palestine than better connection for folk in Sheffield which will not be good value for money I think.

Additional Feedback

Big CONNECTION

- Spread the word more widely. Get press &/or TV coverage as demonstration of public support for Gaza.
- Much more publicity of the event to at least doubling the attendance.
- Personal testimonies of people directly impacted by the situation in Gaza are particularly powerful.
- Display copies of the information about Palestine which are scattered alongside the running route at the bottom of the hill as well, near Meersbrook Hall, so that we can read them there (can't read them whilst running around the park!).

Additional Feedback

Big WEE

- Open the Hall toilets.
- If it was possible to provide toilets and/or wet weather cover except when actually singing.

Additional Feedback

Big LOVE

- It's brilliant on so many levels - keep on doing it and thanks for all your brilliant organising and the opportunity to take part and feel like we all can do something when we often feel hopeless and powerless to effect the change that is needed. It's an important, accessible and inspiring event. Free Palestine xx
- Thanks for all that the organising team do xx
- Its a very special event and brings so many people together. it exemplifies that we are a movement driven by love (as well as our anger about the injustice).